



Family Action Network (FAN), Evanston Township High School D202, and Evanston-Skokie D65, in partnership with the Alliance for Early Childhood, Chiaravalle Montessori School, Design for America, the Glenview Education Foundation, the Golden Apple Foundation, Highcrest Middle School, Kenilworth D38, KIPP Chicago Schools, Moneythink, the Music Institute of Chicago, Niles Township High School D219, Northwestern University School of Education and Social Policy, ReDefined Fitness, Wilmette Junior High School, and Youth Organizations Umbrella (Y.O.U.) proudly present:

# TWO EVENTS!

## Carol Dweck, Ph.D.

Lewis and Virginia Eaton Professor of Psychology, Stanford University  
 Author, *Mindset: The New Psychology of Success*

**Friday, May 9, 2014**  
**4:30 and 7:00 PM**  
**Evanston Township High School**  
**1600 Dodge Ave., Evanston**

Free and open to the public.  
 CPDUs available.  
**INFO: [familyactionnetwork.net](http://familyactionnetwork.net)**

**4:30 PM (educator focus):**  
**"Growth Mindsets and the Wholehearted Embrace of Process"**

**7:00 PM (general public):**  
**"Go For It: Risk-Taking, Challenge, and the Value of a Growth Mindset"**



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**FOR IMMEDIATE RELEASE**

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**Friday, May 9, 2014, Go For It: Risk-Taking, Challenge, and the Value of a Growth Mindset, 7:00 PM, Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, 60201.**

“Our society worships talent, and many people assume that possessing superior intelligence or ability – along with confidence in that ability – is a recipe for success. In fact, however, more than 30 years of scientific investigation suggest that an overemphasis on intellect or talent leaves people vulnerable to failure, fearful of challenges and unwilling to remedy their shortcomings.” This quote is from a 2008 *Scientific American Mind* article by world-renowned motivational psychologist **Carol Dweck, Ph.D.**, the **Lewis and Virginia Eaton Professor of Psychology at Stanford University**, and the author of *Mindset*. For Dr. Dweck, people’s self-theories about intelligence have a profound influence on their motivation to learn. A person with a “growth” mindset believes that intelligence can be developed, which fuels a desire to learn, and consequently a leaning to embrace challenges, persist in the face of setbacks, see effort as the path to mastery, learn from criticism, and find lessons and inspiration in the success of others. By contrast, a person with a “fixed” mindset believes that intelligence is static. This leads to a desire to look smart, and therefore a tendency to avoid challenges, give-up easily, see effort as fruitless or worse, ignore useful negative feedback, and feel threatened by the success of others. Students with a fixed mindset may plateau early and achieve less than their full potential, but those with a growth mindset reach ever-higher levels of achievement, including higher test scores and higher grades.

Dr. Dweck’s hugely influential work examining learning, motivation, success, failure and resilience has impacted parents, educators, athletes, coaches, corporate executives and others vested in high achievement. Her research concludes that we produce confident learners when we praise students for the process they engage in, not when we tell them they’re smart or talented. The elements of success – effort, persistence, determination, hard work, enthusiasm, and discipline, to name a few – are hallmarks of growth mindsets, and will be invaluable as a student progresses through her education and the world of work.

**BONUS EVENT FOR EDUCATORS! Friday, May 9, 2014, Growth Mindsets and the Wholehearted Embrace of Process, 4:30 PM, Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, 60201.** Carol Dweck’s work is revered by educators for its rigor, insight and focus on process rather than outcomes. For this presentation, Dr. Dweck will discuss how a classroom teacher’s enthusiastic and devoted focus on the learning process cultivates a growth mindset in students.

Sponsored by **Family Action Network (FAN)**, **Evanston Township High School D202**, and **Evanston/Skokie D65**, in partnership with the **Alliance for Early Childhood**, **Chiaravalle Montessori School**, **Design for America**, the **Glenview Education Foundation**, the **Golden Apple Foundation**, **Highcrest Middle School**, **Kenilworth D38**, **KIPP Chicago Schools**, **Moneythink**, the **Music Institute of Chicago**, **Niles Township High School D219**, **Northwestern University School of Education and Social Policy**, **ReDefined Fitness**, **Wilmette Junior High School**, and **Youth Organizations Umbrella (Y.O.U.)**. CPDUs available for education professionals. Free and open to the public. Visit [www.familyactionnetwork.net](http://www.familyactionnetwork.net) for more information. **FAN** is grateful for the support of its 2013-14 financial sponsors **Compass Health Center**, **Evanston Township High School D202**, **Evanston/Skokie D65**, **New Trier High School D203**, **North Shore Community Bank**, **North Suburban YMCA**, **Northbrook Citizens for Drug and Alcohol Awareness (NCDAA)**, **The Family Institute at Northwestern University**, the **Martin & Mary L. Boyer Foundation**, the **Mammel Foundation**, and **Tina & Byron Trott**, along with our in-kind sponsors **Acclaim Media**, **The Book Stall at Chestnut Court**, and **Turing Group**.

