Family Action Network (FAN), Glencoe PTO, and the New Trier HS ECGC Parent Committee present:

AUTHOR OF THE NEW YORK TIMES BESTSELLING QUEEN BEES & WANNABES ROSALIND WISEMAN



MASTERMINDS WINGMEN

Helping Our Boys Cope with Schoolyard Power, Locker-Room Tests, Girlfriends, and the New Rules of Boy World

Friday, September 20, 2013, 7-9:00 PM

New Trier High School, GaffneyAuditorium

385 Winnetka Ave., Winnetka

Free and open to the public. CPDUs available. INFO: familyactionnetwork.net









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THE FAMILY INSTITUTE at Northwestern University

Martin & Mary L. Boyer Foundation Tina & Byron Trott



FOR IMMEDIATE RELEASE

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Friday, September 20, 2013, <u>Masterminds and Wingmen: Helping Our</u> <u>Boys Cope with Schoolyard Power, Locker-Room Tests, Girlfriends, and</u> <u>the New Rules of Boy World,</u> 7:00 PM, New Trier HS/Winnetka, Gaffney <u>Auditorium, 385 Winnetka Ave., Winnetka, 60093.</u> In 2002, Rosalind Wiseman wrote *Queen Bees and Wannabes* and established a new way to understand girls' social dynamics; Mean Girls, the movie based upon Queen Bees, was a massive hit, and Now Wiseman has done the same for boys. Wiseman's new book, *Masterminds and Wingmen: Helping Our Boys Cope with Schoolyard Power, Locker-Room Tests, Girlfriends, and the New Rules of Boy World*, shows what's really happening in boys' lives. It creates a new language and analytical framework to understand the power of boys' social hierarchies and how these influence their decision-making and emotional well being. Wiseman's hard-hitting challenge to parents and educators establishes a road map to reach boys and help them to grow into the best brothers, friends, students, athletes, boyfriends, and sons they can be.

Rosalind Wiseman is an internationally recognized expert on children, teens, parenting, bullying, social justice, and ethical leadership. She is the author of *Queen Bee Moms and Kingpin Dads*, a book that addresses the social hierarchies and conflicts among parents. She is the author of the Owning Up Curriculum, a comprehensive social justice program for grades 6-12 which is in widespread use across the country. She is a frequent guest on *The Today Show* and *Anderson Cooper 360,* and has been profiled in *The New York Times, People, Los Angeles Times, Chicago Tribune,, The Washington Post, USA Today,* CNN, Good Morning America, and NPR affiliates throughout the country.

This program is sponsored by the **Family Action Network (FAN)** in partnership with **New Trier High School's ECGC Parent Committee** and the **Glencoe PTO.** CPDUs available for education professionals; no pre-registration required. This program is free and open to the public. Visit www.familyactionnetwork.net for more information.

FAN is grateful for the support of its 2013-14 sponsors Compass Health Center, New Trier High School D203, North Shore Community Bank, The Family Institute at Northwestern University, The Book Stall at Chestnut Court, the Martin & Mary L. Boyer Foundation, and Tina & Byron Trott.









