



Who Gets In and Why: A Year Inside College Admissions

Jeffrey Selingo

Award-winning journalist and bestselling author of *Who Gets In and Why*, *There is Life After College*, and *College (Un)Bound*.

Interviewer: Melissa Korn

Higher education reporter for *The Wall Street Journal* and co-author, *Unacceptable: Privilege, Deceit, and the Making of the College Admissions Scandal*.

Wednesday, December 9, 2020, 7:00 PM Central

www.bit.ly/SelingoFANWebinar

PLUS: After-Hours Event!

Purchase a copy of Mr. Selingo's book *Who Gets In and Why* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Mr. Selingo and Ms. Korn. Details on the webinar registration page.

Presented by **Family Action Network (FAN)**,

in partnership with Beacon Academy, Bennett Day School, Compass Health Center, Evanston Scholars, Evanston Township High School D202, Family Service Center, Foundation 65, Loyola Academy, New Trier Parents' Association, Porter-Gaud Parent Association, Regina Dominican High School, Roycemore School, Stevenson High School D125, The Alliance for Early Childhood, and Wolcott College Prep.

This event is #freeandopentothe public and will be recorded. Suitable for youth 12+ familyactionnetwork.net
#familyactionnetwork #elevateminds #expandhearts #maketheworldabetterplace

Sponsors



Partners



Supporters

Connections for the Homeless
Envestnet
Fusion Academy
Stephanie & Roger Hochschild
Kim & Brad Keywell

Lori & Ross Laser
Mammel Foundation
The McCall Family
Mindful Psychology Associates
New Trier Parents' Association

Northwestern University/SESP
Cari & Michael Sacks
Julene & John Stellato
The Alliance for Early Childhood
Youth & Opportunity United (Y.O.U.)
Wintrust Bank

Community Allies

Evanston Scholars
Family Service Center
Family Service of Glencoe
Foundation 65

Haven Youth and Family Services
Northwestern University
Young, Black & Lit

In-Kind

Acclaim Media
Kirkland & Ellis
Loyola University Chicago School of Law
The Book Stall at Chestnut Court



FOR IMMEDIATE RELEASE: JEFFREY SELINGO

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

Wednesday, December 9, 2020, 7:00-8:00 PM, Who Gets In and Why: A Year Inside College Admissions, a FAN Webinar feat. Jeffrey Selingo. Interviewer: Melissa Korn. REGISTER: www.bit.ly/SelingoFANWebinar. **BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *Who Gets In and Why* from FAN's partner bookseller *The Book Stall* are invited to attend an **AFTER-HOURS** event hosted by Mr. Selingo and Ms. Korn that will start immediately after the webinar. Details can be found on the webinar registration page.**

Award-winning journalist **Jeffrey Selingo** spent parts of 2018 and 2019 embedded at three different universities to get an inside look at the admissions process: University of Washington, Davidson College, and Emory University. He was trying to answer the central question millions of college-bound kids and their parents ask themselves every year: who gets in, and why? The answer, it turns out, is surprising, and has a lot more to do with the college or university's needs than with what's best for students.

In his new best-selling book *Who Gets In and Why*, Mr. Selingo shares what he learned from months inside the college admission process. Most of us probably believe that this process is about merit, grades, and SAT scores, rewarding the best students, but Mr. Selingo presents a more complicated truth, showing that who gets in is more frequently about the college's agenda than about the applicant. In a world where thousands of equally qualified students vie for a fixed number of spots at elite institutions, admissions officers often make split-second decisions based on a variety of factors—including whether a student will enroll if accepted.

Written with great empathy for those about to embark on this process, and those in the middle of it, *Who Gets In and Why* takes a look at our current winner-take-all culture of success that has parents doing anything to win acceptance. One reason this is so fraught for parents is that they don't want to take the chance that their children will end up on the wrong side of the economic divide, but Mr. Selingo reminds parents that in fact plenty of good schools offer a top-notch education and have high acceptance rates.

Mr. Selingo has reported on higher education for more than two decades. His writing has appeared in *The Washington Post*, *The New York Times*, *The Atlantic*, and *The Wall Street Journal*. He's a special advisor to the president of Arizona State University and has also served as visiting scholar at the Georgia Institute of Technology. He is the bestselling author of *There Is Life After College* and *College (Un)Bound*.

Mr. Selingo will be interviewed by **Melissa Korn**, a higher education reporter for *The Wall Street Journal*, where she writes about college admissions, university finances and, recently, schools' responses to the coronavirus pandemic. She is co-author (with WSJ colleague Jennifer Levitz) of the recent bestseller *Unacceptable: Privilege, Deceit, and the Making of the College Admissions Scandal*.

Sponsored by Family Action Network (FAN), in partnership with Beacon Academy, Bennett Day School, Compass Health Center, Evanston Scholars, Evanston Township High School D202, Family Service Center, Foundation 65, Loyola Academy, New Trier Parents' Association, Porter-Gaud Parent Association, Regina Dominican High School, Roycemore School, Stevenson High School D125, The Alliance for Early Childhood, and Wolcott College Prep.

Sponsors



Partners



Supporters

Connections for the Homeless
Ervestnet
Fusion Academy
Stephanie & Roger Hochschild
Kim & Brad Keywell

Lori & Ross Laser
Mammel Foundation
The McCall Family
Mindful Psychology Associates
New Trier Parents' Association

Northwestern University/SESP
Cari & Michael Sacks
Julene & John Stellato
The Alliance for Early Childhood
Youth & Opportunity United (Y.O.U.)
Wintrust Bank

Community Allies

Evanston Scholars
Family Service Center
Family Service of Glencoe
Foundation 65

Haven Youth and Family Services
Northwestern University
Young, Black & Lit

In-Kind

Acclaim Media
Kirkland & Ellis
Loyola University Chicago School of Law
The Book Stall at Chestnut Court