



The Connected Parent: An Expert Guide to Parenting in a Digital World

John Palfrey

President of the John D. and Catherine T. MacArthur Foundation, and co-author, *The Connected Parent*.
Former faculty director at the Berkman Klein Center for Internet and Society at Harvard University.

Nichole Pinkard, Ph.D.

Associate Professor in the School of Education and Social Policy at Northwestern University.
Faculty Director of the Office Community Education Partnerships.

Thursday, February 18, 2021, 7:00 PM Central

www.bit.ly/PalfreyFANWebinar

PLUS: After-Hours Event!

Purchase a copy of Palfrey's *The Connected Parent* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Palfrey and Pinkard. Details on the webinar registration page.

Presented by **Family Action Network (FAN)**,

in partnership with Baker Demonstration School, Beacon Academy, Bennett Day School, Catherine Cook School, Compass Health Center, Evanston Township High School D202, Family Service Center, Family Service of Glencoe, Foundation 65, Fusion Academy, Glencoe D35, Haven Youth and Family Services, Kenilworth D38, Lake Bluff D65, Lake Forest Country Day School, Lake Forest D67, Loyola Academy, Magnetar Capital, Mindful Psychology Associates, Near North Montessori School, New Trier High School D203, New Trier Parents' Association, North Shore Country Day School, Pope John XXIII School, Porter-Gaud Parent Association, Regina Dominican High School, Rogers Park Montessori School, Roycemore School, School of Education and Social Policy at Northwestern University, Science and Arts Academy, Spirit of 67, St. Athanasius School PSO, Stevenson High School D125, The Alliance for Early Childhood, VillageMD, Winnetka D36, Wolcott College Prep, and Woodlands Academy.

This event is #freeandopentothe public and will be recorded. Suitable for youth 12+ familyactionnetwork.net

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FOR IMMEDIATE RELEASE: JOHN PALFREY

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Thursday, February 18, 2021, 7:00-8:00 PM, The Connected Parent: An Expert Guide to Parenting in a Digital World, a FAN webinar feat. John Palfrey, Jr. Interviewer: Nichole Pinkard, Ph.D. REGISTER: www.bit.ly/PalfreyFANWebinar. **BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *The Connected Parent* from FAN's partner bookseller *The Book Stall* are invited to attend an **AFTER-HOURS** event hosted by Mr. Palfrey and Prof. Pinkard that will start immediately after the webinar. Details can be found on the webinar registration page.**

In their new book *The Connected Parent: An Expert Guide to Parenting in a Digital World*, John Palfrey and Urs Gasser present their philosophy for parenting in a digital world: *connected parenting*, which empowers parents to engage positively with the young people in their life when it comes to digital issues. The connected parent understands the basics of how the digital world works but doesn't have to be an expert. The connected parent does have to roll up their sleeves and stay abreast of the technology, but it's also fine to recognize that your child will most likely know more about the technology. What's more important is to establish—and then keep open—a positive line of conversation about technology with our children. A parent can help kids make sound choices about their use of technology as they grow and as circumstances shift. Instead of always looking for the exact answer, the connected parent looks for a good conversation starter and a way to engage with a child.

The co-authors argue that connected parents shouldn't let fear guide their approach. Rather, they need to establish a sense of balance for the complex issues. While some online behaviors are risky, digital media provides immense potential for social and emotional growth, increased creativity and productivity, new avenues for learning and for engaging with the world, and opportunities to connect with a more diverse group of friends.

Mr. Palfrey is president of the John D. and Catherine T. MacArthur Foundation and a former faculty director of the Berkman Klein Center for Internet and Society at Harvard University. He previously served as head of school at Phillips Academy in Andover, MA.

Mr. Palfrey will be interviewed by **Nichole Pinkard, Ph.D.**, Associate Professor in the School of Education and Social Policy at Northwestern University and Faculty Director of the Office Community Education Partnerships. She is the founder of Digital Youth Network and L3, a social learning platform that connects youth's learning opportunities across the school, home, community, and beyond.

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