



How to Not Die Alone: The Surprising Science That Will Help You Find Love Logan Ury

Director of Relationship Science at the dating app Hinge, and author, *How to Not Die Alone*.

Eli Finkel, Ph.D.

Professor of Psychology and of Management and Organizations, Kellogg School of Management, Northwestern University.
Author, *The All-or-Nothing Marriage: How the Best Marriages Work*.

Thursday, February 25, 2021, 7:00 PM Central

www.bit.ly/UryFANWebinar

PLUS: After-Hours Event!

Purchase a copy of Ury's *How to Not Die Alone* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Ury and Finkel. Details on the webinar registration page.

Presented by **Family Action Network (FAN)**,
in partnership with **Compass Health Center, Roycemore School, Stevenson High School D125,**
and **The Family Institute at Northwestern University.**

This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ familyactionnetwork.net
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FOR IMMEDIATE RELEASE: LOGAN URY

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

Thursday, February 25, 2021, 7:00-8:00 PM, [How to Not Die Alone: The Surprising Science That Will Help You Find Love](#), a FAN webinar feat. Logan Ury. Interviewer: Eli Finkel, Ph.D. **REGISTER: www.bit.ly/UryFANWebinar. *BONUS AFTER-HOURS EVENT:* Attendees who purchase a copy of *How to Not Die Alone* from FAN's partner bookseller *The Book Stall* are invited to attend an *AFTER-HOURS* event hosted by Ms. Ury and Prof. Finkel that will start immediately after the webinar. Details can be found on the webinar registration page.**

Great relationships don't just appear in our lives—they're the culmination of a series of decisions, including when to get out there, whom to date, how to end it with the wrong person, when to commit to the right one, and everything in between. But too often, we don't understand why we're making certain decisions, which can lead us to make bad choices in our search for a lasting partner.

Here to help us navigate our own decision-making is renowned expert **Logan Ury**, a behavioral scientist turned dating coach and Director of Relationship Science at the dating app Hinge, where she leads a research team dedicated to helping people find love. Ms. Ury's fresh, data-driven approach to modern dating applies behavioral science to love, helping readers find and build relationships in an intentional way. She reveals the hidden forces that fuel faulty decision-making and prevent people from finding love. Her book is a guide to modern dating, designed to help the reader overcome their bad habits and find a long-term partner.

Ms. Ury's debut book, *How to Not Die Alone: The Surprising Science That Will Help You Find Love*, blends behavioral science research with practical exercises—allowing us to recognize our own biases and bad habits, avoid common dating pitfalls, and restructure ingrained thought patterns to find lasting love. Each chapter focuses on a different decision along the dating journey, from “Am I ready to date?” to “Should we get married?” and will help people who are looking for love, as well as those who have found it and want to make it last.

Ms. Ury studied psychology at Harvard University, then she ran Google's behavioral science team—The Irrational Lab—and created the popular interview series “Talks at Google: Modern Romance.” She is a 2018 TED Resident.

Ms. Ury will be interviewed by **Eli Finkel, Ph.D. (FAN '17)**, author of the bestselling book *The All-Or-Nothing Marriage*. Prof. Finkel is a professor at Northwestern University, where he has appointments in the psychology department and the Kellogg School of Management.

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