



Recalculating:

Navigate Your Career Through the Changing World of Work Lindsey Pollak New York Times bestselling author of The Remix, Becoming the Boss, and Getting from College to Career.

Interviewer: Mary Simon

Director of Career Advising and Education in the Career Management Center at the Kellogg School of Management, Northwestern University.

Tuesday, March 23, 2021, 7:00 PM Central www.bit.ly/PollakFANWebinar

PLUS: After-Hours Event!

Purchase a copy of Recalculating from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Ms. Pollak and Ms. Simon. Details on the webinar registration page.

Presented by Family Action Network (FAN),

in partnership with with Compass Health Center, Evanston Scholars, Loyola Academy, Haven Youth and Family Services, Mindful Psychology Associates, New Trier High School D203, Regina Dominican High School, Roycemore School, Sacred Heart Schools, ServerCentral Turing Group, Stevenson High School D125, Village MD, and Wintrust Bank.

This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ familyactionnetwork.net #elevateminds #maketheworldabetterplace #familyactionnetwork #expandhearts

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FOR IMMEDIATE RELEASE: LINDSEY POLLAK

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Tuesday, March 23, 2021, 7:00-8:00 PM, <u>Recalculating: Navigate Your Career Through the Changing World of Work</u>, a FAN webinar feat. Lindsey Pollak. Interviewer: Mary Simon.

REGISTER: www.bit.ly/PollakFANWebinar.

BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *Recalculating* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Ms. Pollak that will start immediately after the webinar. Details on the webinar registration page.

COVID-19 has heightened career uncertainty in a work landscape dominated by turbulence and change, and it is directly impacting how people are entering—or reentering—the workplace. But as *New York Times* bestselling author and career and workplace expert **Lindsey Pollak** makes clear, the pandemic merely accelerated career and hiring trends that have been building. Her fourth book, *Recalculating: Navigate Your Career Through the Changing World of Work*, is a direct response to the COVID-19 crisis: an inspirational, practical, and forward-looking career playbook for recent grads, career changers, and transitioning professionals looking to thrive in today's rapidly evolving workplace.

The old job-hunting and career success rules no longer apply. Job seekers of all generations and skill sets must learn how to adapt to this "new normal," which includes: 1) a hybrid of remote and in-person experiences; 2) increased reliance on virtual communication and automation; 3) constant disruption; 4) renewed employer emphasis on diversity, equity, and inclusion; and 5) expansion of the "gig" economy and alternative employment options.

Ms. Pollak is a *New York Times* bestselling author and one of the world's leading career and workplace experts. She was named to the 2020 Thinkers50 Radar List, which honors the top global management thinkers whose work is shaping the future of how organizations are managed and led. Ms. Pollak's other books include *The Remix: How to Lead and Succeed in the Multigenerational Workplace; Becoming the Boss: New Rules for the Next Generation of Leaders;* and Getting from College to Career: Your Essential Guide to Succeeding in the Real World. Her speaking audiences and consulting clients have included more than 250 corporations, law firms, conferences, and universities. Her advice and opinions have appeared in such media outlets as *The TODAY Show, The New York Times, The Wall Street Journal*, CNN, and NPR.

Ms. Pollak will be interviewed by **Mary Simon**, director of career advising and education in the Career Management Center at the Kellogg School of Management, Northwestern University. Ms. Simon is responsible for managing a team of nine career coaches to prepare and support over 1,300 full-time MBA students pursuing a variety of business pathways.

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