



# Think Talk Create: Building Workplaces Fit for Humans

## David Brendel, MD, Ph.D. and Ryan Stelzer

Co-founders, Strategy of Mind, an executive coaching, consulting, and leadership development firm rooted in philosophy and psychology.

## Marianne Bertrand, Ph.D.

Chris P. Dialynas Professor of Economics at the University of Chicago Booth School of Business.

**Thursday, September 23, 2021, 7:00 PM Central**

[www.bit.ly/BrendelFANWebinar](http://www.bit.ly/BrendelFANWebinar)

**PLUS: After-Hours Event!**

Purchase a copy of *Think Talk Create* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Dr. Brendel and Mr. Stelzer. Details on the webinar registration page.

Presented by **Family Action Network (FAN)**, in partnership with

Bennett Day School, Catherine Cook School, Christ Church Winnetka, Compass Health Center, Evanston Scholars, Evanston Township High School D202, Fusion Academy, Lake Michigan Association of Independent Schools, Mindful Psychology Associates, Near North Montessori School, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Regina Dominican High School, Roycemore School, School of Education and Social Policy at Northwestern University, Science & Arts Academy, St. Athanasius School, Stevenson High School D125, The Alliance for Early Childhood, The Family Institute at Northwestern University, Wolcott College Prep, and Woodlands Academy.

This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ [familyactionnetwork.net](http://familyactionnetwork.net)

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**FOR IMMEDIATE RELEASE: DAVID BRENDEL, MD, Ph.D. and RYAN STELZER**  
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Thursday, September 23, 2021, 7:00-8:00 PM, **Think Talk Create: Building Workplaces Fit for Humans**, a FAN webinar featuring David Brendel, MD, Ph.D. and Ryan Stelzer, in conversation with Marianne Bertrand, Ph.D.

**REGISTER:** [www.bit.ly/BrendelFANWebinar](http://www.bit.ly/BrendelFANWebinar).

**BONUS AFTER-HOURS EVENT:** Attendees who purchase a copy of *Think Talk Create* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Dr. Brendel and Mr. Stelzer that will start immediately after the webinar. Details on the webinar registration page.

The modern workplace can look like a supremely inhuman place. Data and algorithms drive every decision, and an obsession with profits, shareholder returns, and the bottom line often trump workers' individual agency and creativity. HR policies seem to be set by unfeeling bureaucrats, and a healthy work-life balance seems impossible. Employees quickly become burned out and purposeless—and business suffers as a result.

How can we return humanity to the workplace? The answer, **David Brendel, MD, Ph.D.** and **Ryan Stelzer** argue in their new book *Think Talk Create: Building Workplaces Fit for Humans*, has been with us for centuries. As ancient as the Socratic dialogue and as modern as the latest research in neurobiology, the discipline of active inquiry gives us a fundamentally different way of conducting human-work interactions. Through moving stories, Dr. Brendel and Mr. Stelzer show us how to think carefully about a challenge or an opportunity, engage in dialogue via open-ended questioning, and collaboratively build a strategy.

Dr. Brendel and Mr. Stelzer are the co-founders of Strategy of Mind, an executive coaching, consulting, and leadership development firm rooted in philosophy and psychology. Dr. Brendel is a board-certified psychiatrist with an MD from Harvard Medical School and a Ph.D. in philosophy from the University of Chicago. His writings have appeared in *Harvard Business Review* and *Huffington Post* and is the author of *Healing Psychiatry: Bridging the Science/Humanism Divide*. Mr. Stelzer served in the Obama White House as a presidential management fellow where his team was responsible for improving and sustaining high levels of performance across federal agencies. His writing has appeared in *The Washington Post*, *Huffington Post* and *LinkedIn Pulse*.

Dr. Brendel and Mr. Stelzer will be in conversation with **Marianne Bertrand, Ph.D.**, the **Chris P. Dialynas Professor of Economics** at the **University of Chicago Booth School of Business**. She is a Research Fellow at the National Bureau of Economic Research, the Center for Economic Policy Research, and the Institute for the Study of Labor.

This event suitable for youth 12+. It will be recorded and available later on our website and YouTube channel.

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