



Creative Acts for Curious People: How to Think, Create, and Lead in Unconventional Ways

Sarah Stein Greenberg

Executive Director, Hasso Plattner Institute of Design ("d.school"), Stanford University.

Liz Gerber, Ph.D.

Professor at Northwestern University, co-director of Northwestern's Center for Human Computer Interaction + Design, and faculty founder of Design for America.

Thursday, September 30, 2021, 7:00 PM Central

www.bit.ly/GreenbergFANWebinar

PLUS: After-Hours Event!

Purchase a copy of *Creative Acts for Curious People* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Stein Greenberg and Gerber. Details on the webinar registration page.

Presented by **Family Action Network (FAN)**, in partnership with

Beacon Academy, Bennett Day School, Catherine Cook School, Chiaravalle Montessori School, Christ Church Winnetka, Compass Health Center, Countryside Day School, Evanston Township High School D202, Foundation 65, Glencoe D35, Kenilworth D38, Lake Bluff D65, Lake Forest Country Day School, Lake Michigan Association of Independent Schools, Loyola Academy, Mindful Psychology Associates, New Trier Parents' Association, North Shore Country Day School, Rogers Park Montessori School, Roycemore School, Sacred Heart Schools, School of Education and Social Policy at Northwestern University, Science & Arts Academy, Stevenson High School D125, The Alliance for Early Childhood, Winnetka D36, Wolcott College Prep, and Woodlands Academy.

This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ familyactionnetwork.net

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FOR IMMEDIATE RELEASE: SARAH STEIN GREENBERG

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Thursday, September 30, 2021, 7:00-8:00 PM, **Creative Acts for Curious People: How to Think, Create, and Lead in Unconventional Ways**, a FAN webinar featuring Sarah Stein Greenberg in conversation with Liz Gerber, Ph.D.

REGISTER: www.bit.ly/GreenbergFANWebinar.

BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *Creative Acts for Curious People* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Stein Greenberg and Gerber that will start immediately after the webinar. Details on the webinar registration page.

From Executive Director **Sarah Stein Greenberg** and the Hasso Plattner Institute of Design at Stanford (aka the "d.school"), *Creative Acts for Curious People: How to Think, Create, and Lead in Unconventional Ways* is a timely and highly visual resource for people who seek to choose curiosity in the face of uncertainty. Created by some of the world's most inventive and unconventional minds, including d.school and IDEO founder David Kelley, *Readymade* magazine founder Grace Hawthorne, choreographer Aleta Hayes, and Google chief innovation evangelist Frederik Pferdt, the book's more than 80 captivating and effective exercises were hand-picked from the d.school's deep archive by Stein Greenberg. They encourage thinking, doing, learning, feeling, making, exploring, experimenting, and collaborating, and make the transformative experience of the d.school's classes, methods, and tools accessible to everyone for their own creative journey.

Stein Greenberg has taught the d.school's foundational class *Design Thinking Bootcamp*, an experimental course called *Design Thinking for Public Policy Innovators*, and the long-running, high impact *Entrepreneurial Design for Extreme Affordability*, whose students have gone on to design products and services that have helped over 100 million people worldwide. She holds an MBA from Stanford's Graduate School of Business, and a BA in history from Oberlin College, and the foundation of her humanistic worldview comes from the years she spent at a Quaker school, Germantown Friends. She speaks regularly at universities and global conferences on design, business, and education, and serves as a trustee for global conservation organization Rare.

Stein Greenberg will be in conversation with **Liz Gerber, Ph.D. (FAN '13 and '16)**, a professor at Northwestern University, co-director of Northwestern's **Center for Human Computer Interaction + Design**, and faculty founder of **Design for America**, a national network of interdisciplinary students who work together to solve problems they care about in their community.

This event suitable for youth 12+. It will be recorded and available later on our website and YouTube channel.

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