



## What Do You Say? How to Talk with Kids to Build Motivation, Stress Tolerance, and a Happy Home William Stixrud, Ph.D. and Ned Johnson

Co-authors of the bestseller *The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives* and the newly-released *What Do You Say? How to Talk with Kids to Build Motivation, Stress Tolerance, and a Happy Home*.

**Tuesday, September 28, 2021, 7:00 PM Central**

**[www.bit.ly/StixrudJohnsonFANWebinar](http://www.bit.ly/StixrudJohnsonFANWebinar)**

**AND: It's a book giveaway! Details on registration page.**

Presented by **Family Action Network (FAN)**, in partnership with

Baker Demonstration School, Beacon Academy, Bennett Day School, Catherine Cook School, Chiaravalle Montessori School, Christ Church Winnetka, Compass Health Center, Countryside Day School, Cove School, Evanston Scholars, Evanston Township High School D202, Family Service Center, Family Service of Glencoe, Foundation 65, Francis W. Parker School, Fusion Academy, Glencoe D35, Haven Youth and Family Services, Kenilworth D38, Lake Bluff D65, Lake Forest Academy, Lake Forest Country Day School, Lake Forest D67, Lake Michigan Association of Independent Schools, Latin School of Chicago, Loyola Academy, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Pope John XXIII School, Regina Dominican High School, Rogers Park Montessori School, Roycemore School, Sacred Heart Schools, School of Education and Social Policy at Northwestern University, Science & Arts Academy, Spirit of 67, St. Athanasius School, Stevenson High School D125, The Alliance for Early Childhood, The Family Institute at Northwestern University, University of Chicago Laboratory Schools Parents' Association, Winnetka D36, Wolcott College Prep, and Woodlands Academy.

This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ [familyactionnetwork.net](http://familyactionnetwork.net)

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**FOR IMMEDIATE RELEASE: WILLIAM STIXRUD, Ph.D. and NED JOHNSON**  
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**Tuesday, September 28, 2021, 7:00-8:00 PM, What Do You Say? How to Talk with Kids to Build Motivation, Stress Tolerance, and a Happy Home, a FAN webinar featuring William Stixrud, Ph.D. and Ned Johnson.**

***BONUS BOOK GIVEAWAY!*** FAN is giving away copies of *What Do You Say?* to guests randomly selected from the Zoom attendance report. All details on the webinar registration page.

**REGISTER:** [www.bit.ly/StixrudJohnsonFANWebinar](http://www.bit.ly/StixrudJohnsonFANWebinar).

If you're a parent, you've likely had conversations that have shocked you with how badly they went. The same kid who asked "why" non-stop at age four suddenly stops talking to you around age 12. And the conversations that you wish you could have—ones fueled by your desire to see your kid not just safe and healthy, but passionately engaged—feel painfully impossible to execute. The good news is that better conversations with your kids in your control. Effective communication can be cultivated, learned, and taught. As you get better at this, so will your kids.

**William Stixrud, Ph.D., and Ned Johnson** have 60 years combined experience talking to kids one-on-one. The most common question they get when speaking to parents and educators is: What do you say? While many adults understand the importance and power of the philosophies behind the books that dominate the parenting bestseller list, parents are often left wondering *how* to put those concepts into action. In ***What Do You Say?: How to Talk with Kids to Build Motivation, Stress Tolerance, and a Happy Home***, Dr. Stixrud and Mr. Johnson show how to engage in respectful and effective dialogue, beginning with defining and demonstrating the basic principles of listening and speaking. They share new ways to handle specific, thorny topics of the sort that usually end in parent/kid standoffs: delivering constructive feedback to kids; discussing boundaries around technology; explaining sleep and their brains; the anxiety of current events; and family problem-solving.

Dr. Stixrud is a clinical neuropsychologist and faculty member at **Children's National Medical Center** and **George Washington University Medical School**. Mr. Johnson is the founder of **PrepMatters** and a sought-after speaker and teen coach for study skills, parent-teen dynamics, and anxiety management. They are the bestselling co-authors of ***The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives***.

This event suitable for youth 12+. It will be recorded and available later on our website and YouTube channel.

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