



## The No Club: Putting an End to Women's Dead-End Work Lise Vesterlund, Ph.D.

Andrew W. Mellon Professor of Economics at the University of Pittsburgh and co-author, *The No Club*.  
Director of the Pittsburgh Experimental Economics Laboratory (PEEL) and of the Behavioral Economic Design Initiative (BEDI).

### Barbara Bernstein

Chief Human Resources Officer at Magnetar Capital.

**Wednesday, September 28, 2022, 7:00 PM Central (on Zoom)**

**Register: [www.bit.ly/LVFANWebinar](http://www.bit.ly/LVFANWebinar)**

### PLUS: After-Hours Event!

Purchase a copy of *The No Club* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Prof. Vesterlund.

Presented by **Family Action Network (FAN)**, in partnership with

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This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+ [familyactionnetwork.net](http://familyactionnetwork.net)

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**FOR IMMEDIATE RELEASE: LISE VESTERLUND, Ph.D. – ON ZOOM**

**CONTACT:** Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

**Wednesday, September 28, 2022, 7:00-8:00 PM, The No Club: Putting an End to Women’s Dead-End Work, a FAN webinar featuring Lise Vesterlund, Ph.D., in conversation with Barbara Bernstein.**

**REGISTER:** [www.bit.ly/LVFANWebinar](http://www.bit.ly/LVFANWebinar).

**BONUS AFTER-HOURS EVENT:** Attendees who purchase a copy of *The No Club* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Prof. Vesterlund that will start immediately after the webinar. Details on the webinar registration page.

The “No Club” started when four professional women, crushed by endless to-do lists, banded together over \$10 bottles of wine to get their work lives under control. Running faster than ever, they still trailed behind their male colleagues. And so, they vowed to say no to requests that pulled them away from the work that mattered most to their careers. This book reveals how their subsequent groundbreaking research uncovered that women everywhere are unfairly burdened with “non-promotable work,” a tremendous problem we can—and must—solve.

All organizations have work that no one wants to do: planning the office party, attending to that time-consuming client, or simply helping others. In *The No Club: Putting an End to Women’s Dead-End Work*, **Lise Vesterlund, Ph.D.** the Andrew W. Mellon Professor of Economics at the University of Pittsburgh, along with three colleagues from Carnegie Mellon University – the original “No Club” – document that women are disproportionately asked and expected to take on these tasks that inevitably go unrewarded, leaving women overcommitted and underutilized as companies forfeit revenue, productivity, and top talent.

Prof. Vesterlund is the director of the Pittsburgh Experimental Economics Laboratory (PEEL) and of the Behavioral Economic Design Initiative (BEDI). Her highly influential research on gender differences in advancement has been featured by the *New York Times*, *The Guardian*, *The Wall Street Journal*, *The Financial Times*, *The Washington Post*, *The Economist*, *Time Magazine*, and *Harvard Business Review*.

Prof. Vesterlund will be in conversation with **Barbara Bernstein**, chief human resources officer at Magnetar Capital. Ms. Bernstein oversees the firm’s human resources, office services, and Magnetar Capital Foundation philanthropic work.

This event suitable for youth 12+. It will be recorded and available on our website and YouTube channel.

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