



## Who Gets In and Why: Inside College Admissions

### Jeff Selingo

Award-winning journalist and bestselling author of *Who Gets In and Why*, *There is Life After College*, and *College (Un)Bound*.

### Andy Borst, Ph.D.

Director of Undergraduate Admissions at University of Illinois at Urbana-Champaign.

### IN-PERSON EVENT!

**Wednesday, November 30, 2022, 7:00 PM CT**

**Adlai E. Stevenson High School, Performing Arts Center**

**1 Stevenson Drive, Lincolnshire, IL 60069**

*No registration or proof of vaccination is required. Masks are recommended but not required.*

Presented by **Family Action Network (FAN)**, in partnership with

Barrington D220, Beacon Academy, Catherine Cook School, Chicago Jewish Day School, Compass Health Center, Countryside Day School, Evanston Scholars, Evanston Township High School D202, Family Service Center, Francis W. Parker School, Gorton Community Center, Hyde Park Day School, Kenilworth D38, Lake Bluff D65, Lake Forest Academy, Lake Forest High School D115, Lake Michigan Association of Independent Schools, Latin School of Chicago, Leo Catholic High School, Loyola Academy, Magnetar Capital, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Northwestern University School of Education and Social Policy, Rebel Human, Regina Dominican High School, Roycemore School, Sacred Heart Schools, Science & Arts Academy, Stevenson High School D125, The Avery Coonley School, The Frances Xavier Warde School, Winnetka-Northfield Public Library District, Wolcott College Prep, and Woodlands Academy.

This event is #freeandopentothepublic and will be recorded and livestreamed. Suitable for youth 12+ [familyactionnetwork.net](http://familyactionnetwork.net)

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**FOR IMMEDIATE RELEASE: JEFF SELINGO – IN PERSON EVENT**

**CONTACT:** Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

**Wednesday, November 30, 2022, 7:00 PM, Who Gets In and Why: Inside College Admissions, Adlai E. Stevenson High School, Performing Arts Center, 1 Stevenson Dr., Lincolnshire, IL 60069. Interviewer: Andy Borst, Ph.D. NOTE:** No registration or proof of vaccination is required. Masks are recommended but not required.

Watch the livestream at [www.bit.ly/SelingoLivestream](http://www.bit.ly/SelingoLivestream)

Award-winning journalist **Jeff Selingo** spent parts of 2018 and 2019 embedded at three different universities to get an inside look at the admissions process: University of Washington, Davidson College, and Emory University. He was trying to answer the central question millions of college-bound kids and their parents ask themselves every year: who gets in, and why? The answer, it turns out, is surprising, and has a lot more to do with the college or university’s needs than with what’s best for students.

In his 2020 best-selling book *Who Gets In and Why*, named among the 100 Notable Books of the year by *The New York Times*, Selingo shares what he learned from months inside the college admission process. Most of us probably believe that this process is about merit, grades, and SAT scores, rewarding the best students, but Selingo presents a more complicated truth, showing that who gets in is more frequently about the college’s agenda than about the applicant. In a world where thousands of equally qualified students vie for a fixed number of spots at elite institutions, admissions officers often make split-second decisions based on a variety of factors—including whether a student will enroll if accepted.

Selingo has reported on higher education for more than two decades. His writing has appeared in *The Washington Post*, *The New York Times*, *The Atlantic*, and *The Wall Street Journal*. He’s a special advisor for innovation and professor of practice at Arizona State University and has also served as visiting scholar at the Georgia Institute of Technology.

Selingo will be in conversation with **Andy Borst, Ph.D., Director of Undergraduate Admissions at University of Illinois at Urbana-Champaign**. He has over 20 years of experience in higher education working at multiple flagship universities, regional campuses, and liberal arts college. Dr. Borst is often cited in national news stories regarding admission practices and ethical considerations in enrollment. He recently chaired the Admissions Practices committee for the Illinois Association of College Admissions Counseling.

This event suitable for youth 12+. The event will be recorded and livestreamed, and the recording will be available on our website and YouTube channel.

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