



Eight Setbacks That Can Make a Child a Success

Michelle Icard

Speaker, educator, and author of *Fourteen Talks by Age Fourteen* and *Middle School Makeover*.

Caitlin McLennan

Assistant Head of Lower School at North Shore Country Day in Winnetka, IL.

Wednesday, October 11, 2023, 7:00 PM

North Shore Country Day School, 310 Green Bay Rd., Winnetka, IL 60093

BONUS BOOK GIVEAWAY of *Eight Setbacks* at the event, while supplies last. Book sale and signing, too.

Presented by **Family Action Network (FAN)**, in partnership with

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This event is #freeandopentothepublic and will be recorded but not live streamed. Suitable for youth 12+.

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FOR IMMEDIATE RELEASE: MICHELLE ICARD – IN-PERSON

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Wednesday, October 11, 2023, 7:00 PM, Eight Setbacks That Can Make a Child a Success, North Shore Country Day School, 310 Green Bay Rd., Winnetka, IL 60093. Interviewer: Caitlin McLennan. **BONUS BOOK GIVEAWAY of *Eight Setbacks* at the event, while supplies last. Books sale and signing, too. No registration required.**

Every child messes up, sometimes in ways that seem sure to wreck their futures: a bad report card, poor sportsmanship, underaged drinking. These are tough moments for parent and child alike, often complicated by the fear that the misstep is also an indictment of our parenting. But what each of these “fails” has in common for our kids is the precious silver lining of a chance for character building and developing more grit—if we help them process their mistake well.

An invaluable playbook for anxious parents everywhere, *Eight Setbacks That Can Make a Child a Success* by parenting expert **Michelle Icard** (FAN '22), offers specific and unexpected advice about what to say, what not to say, and what to do to help children in eight categories of tense situations. Distilled from Icard’s decades of experience working with tweens, teenagers, and families, she underscores that there is always a chance for a child gain new and stronger decision-making skills, and for the parent-child relationship to strengthen.

Icard is the author of *Fourteen Talks by Age Fourteen* (2021) and *Middle School Makeover* (2014). She has a degree in education and has worked with parents, children, and teachers for more than 20 years. A writer for the *Today* show parenting team, *NBC News Learn*, *CNN Science and Wellness*, and the *Washington Post*, Icard’s work has also been featured in the *Chicago Tribune*, *Christian Science Monitor*, *Redbook*, *Time*, and *People*.

Icard will be in conversation with **Caitlin McLennan**, Assistant Head of Lower School at North Shore Country Day in Winnetka, IL. McLennan is involved in all aspects of the lower school, including recruitment and retention of faculty, daily operations of the school, admissions work, professional development for faculty, and curriculum analysis and development.

This event is suitable for youth 12+. It will be recorded but not live streamed and will be available on FAN’s website and YouTube channel.

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