



The Career Arts: Making the Most of College, Credentials, and Connections Ben Wildavsky

Host of the *Higher Ed Spotlight* podcast and is a visiting scholar at the University of Virginia School of Education and Human Development.

Sara Allan

Incoming president of the Valhalla Foundation and former Director in the U.S. Education Program at the Bill & Melinda Gates Foundation.

Thursday, November 9, 2023, 7:00 PM (on Zoom)

Register: www.bit.ly/WildavskyFANWebinar

PLUS: After-Hours Event!

Purchase a copy of *The Career Arts* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Wildavsky and Allan. Details on the Zoom registration form.

Presented by **Family Action Network (FAN)**, in partnership with

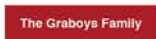
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This event is #freeandopentothe public and will be recorded. Suitable for youth 12+. familyactionnetwork.net

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FOR IMMEDIATE RELEASE: BEN WILDAVSKY – ON ZOOM

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

Thursday, November 9, 2023, 7:00 PM, The Career Arts: Making the Most of College, Credentials, and Connections, a FAN webinar featuring Ben Wildavsky, in conversation with Sara Allan.

REGISTER: www.bit.ly/WildavskyFANWebinar.

BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *The Career Arts* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Wildavsky and Allan that will start immediately after the webinar. Details on the webinar registration page.

Young people coming out of high school today can expect to hold many jobs over the course of their lives, which is why they need a range of essential skills. **Ben Wildavsky's** new book ***The Career Arts: Making the Most of College, Credentials, and Connections*** provides a corrective to the widespread and misleading notion that there is a direct trade-off between going to college and acquiring practical job skills. Wildavsky cuts through the noise and anxiety surrounding this issue to offer sensible, clear-eyed guidance for anyone who is making decisions about education and career preparation with a view to getting ahead in the workforce.

Drawing on evidence-based research, illuminating case studies, and in-depth interviews, Wildavsky shares the most vital lessons of what he calls the career arts, which include cultivating a mix of broad and targeted skills, taking advantage of employer-funded education benefits, and preparing for the world as it is, not as you wish it could be. He explains why college remains the gold standard of credentials and presents the most promising high-quality supplements and alternatives to college that can help learners combine general and job-specific skills. He shows how building social capital is also critical to success, particularly for disadvantaged students.

Wildavsky is a visiting scholar at the University of Virginia's School of Education and Human Development. He is the award-winning author of *The Great Brain Race* and coeditor of *Reinventing Higher Education and Measuring Success*. He is the host and coproducer of the *Higher Ed Spotlight* podcast.

Wildavsky will be in conversation with **Sara Allan**, the incoming president of the Valhalla Foundation. Before Valhalla, Allan was the director in the U.S. Education Program at the Bill & Melinda Gates Foundation. She joined the foundation in 2011.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

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