



# Holy Shift!: Moving Your Company Forward to the Future of Work

## Dan Michelson

Founder and CEO of InCommon and Adjunct Professor at the Quinlan School of Business at Loyola University Chicago.

## Sarah Alter

Former CEO of NextUp, the largest network of executive women in the country.

**Thursday, March 7, 2024, 7:00 PM (on Zoom)**

**Register: [www.bit.ly/MichelsonFANWebinar](http://www.bit.ly/MichelsonFANWebinar)**

**PLUS: After-Hours Event!**

Purchase a copy of *Holy Shift!* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Michelson and Alter. Details on the Zoom registration form.

Presented by **Family Action Network (FAN)**, in partnership with

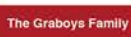
The Avery Coonley School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago/Lincoln Park, British International School of Chicago/South Loop, Chicago Jewish Day School, Compass Health Center, Evanston Township HS D202, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Gorton Center, Grayslake Community High School D127, Haven Youth and Family Services, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Forest Academy, Lake Forest Community High School D115, Lake Forest Country Day School, Latin School of Chicago, Leo Catholic High School, Loyola Academy, Lycée Français de Chicago, Magnetar Capital, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Rebel Human, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, Stevenson High School D125, Winnetka-Northfield Public Library District, Woodlands Academy, and Youth & Opportunity United.

This event is #freeandopentothe public and will be recorded. Suitable for youth 12+. [familyactionnetwork.net](http://familyactionnetwork.net)

**Sponsors**



**Partners**



**Supporters**

The Anderson Family  
Gorton Community Center  
Stephanie & Roger Hochschild  
Mammel Foundation  
Maureen & Collin Kebo  
The McCall Family  
New Trier Parents' Association  
Northwestern University/SESP

Rebel Human  
Santa Clara University College of Law  
Lonnie Stonitsch & Eric Dynowski  
The Alliance for Early Childhood  
University of Chicago Crown Family School  
of Social Work, Policy, and Practice  
Youth & Opportunity United (Y.O.U.)

**Community Allies**

Connections for the Homeless  
Evanston Scholars  
Family Service Center  
Foundation 65  
Haven Youth and Family Services  
Karen & Steven Malkin

Lake Michigan Association  
of Independent Schools (LMAIS)  
Mindful Psychology Associates  
New Trier Multifaith Alliance  
Northwestern University Office of  
Neighborhood & Community Relations

Cari & Michael Sacks  
Julene & John Stellato  
Wilmette Public Library  
Winnetka-Northfield Public Library District  
Wintrust Financial

**In-Kind**

Acclaim Media  
Deft  
Kirkland & Ellis  
Psychgeist Media  
The Book Stall



**FOR IMMEDIATE RELEASE: DAN MICHELSON – ON ZOOM**

**CONTACT:** Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

**Thursday, March 7, 2024, 7:00 PM, Holy Shift!: Moving Your Company Forward to the Future of Work, a FAN webinar featuring Dan Michelson, in conversation with Sarah Alter.**

**REGISTER:** [www.bit.ly/MichelsonFANWebinar](http://www.bit.ly/MichelsonFANWebinar)

**BONUS AFTER-HOURS EVENT:** Attendees who purchase a copy of *Holy Shift!* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Michelson and Alter that will start immediately after the webinar. Details on the webinar registration page.

Dan Michelson's new book, *Holy Shift!: Moving Your Company Forward to the Future of Work*, takes you on a fascinating journey to the heart of the single biggest and fastest shift in how we work and live in history. Readers and leaders at every level of an organization will discover practical ideas and actions that address three big, thorny questions: How did we get here, where do we go from here, and how do we get there?

A visionary CEO with a track-record of building world-class company cultures, Michelson combines a reflection of how we got to now with research on how companies are managing this moment to create a roadmap in the form of a strategic framework and pragmatic playbook. *Holy Shift!* maps three simple steps to create momentum to move your company towards the future of work: 1) See the Shift; 2) Shift Your Mindset; and 3) Make Shift Happen.

Michelson is the founder and CEO of InCommon, a "for purpose" company that helps companies turn culture into a strategy that drives productivity and engagement. From 2012 to 2022, he served as the CEO of Strata, a 500-person tech company with a mission to help heal healthcare. Prior to Strata, he spent a decade as the chief marketing officer of Allscripts, a global leader in healthcare technology.

Michelson will be in conversation with **Sarah Alter**, a national thought leader and role model in the workplace, serving for six years as the CEO of NextUp, the largest network of executive women in the country. Alter's previous experience includes executive roles at Staples, Discover, and General Growth Properties. She has been appointed to serve three terms on the Illinois State Lottery Advisory Board.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

*Sponsored by Family Action Network (FAN), in partnership with The Avery Coonley School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago/Lincoln Park, British International School of Chicago/South Loop, Chicago Jewish Day School, Compass Health Center, Evanston Township HS D202, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Gorton Center, Grayslake Community High School D127, Haven Youth and Family Services, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Forest Academy, Lake Forest Community High School D115, Lake Forest Country Day School, Latin School of Chicago, Leo Catholic High School, Loyola Academy, Lycée Français de Chicago, Magnetar Capital, Mindful Psychology Associates, New Trier High School D203, New Trier Parents' Association, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Rebel Human, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, Stevenson High School D125, Winnetka-Northfield Public Library District, Woodlands Academy, Youth & Opportunity United.*