



Supercommunicators: How to Unlock the Secret Language of Connection

Charles Duhigg

Pulitzer Prize-winning investigative journalist and author of the *New York Times* bestsellers *The Power of Habit* and *Smarter Faster Better*.

Nicholas Epley, Ph.D.

John Templeton Keller Distinguished Service Professor of Behavior Science at the University of Chicago Booth School of Business.

Tuesday, April 2, 2024, 7:00 PM

New Trier High School, Northfield Campus, Cornog Auditorium, 7 Happ Rd., Northfield, IL 60093

No registration required.

BONUS BOOK GIVEAWAY of *Supercommunicators* at the event, while supplies last.

Presented by **Family Action Network (FAN)**, in partnership with

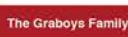
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FOR IMMEDIATE RELEASE: CHARLES DUHIGG – IN-PERSON

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Tuesday, April 2, 2024, 7:00 PM, Supercommunicators: How to Unlock the Secret Language of Connection, New Trier High School, Northfield Campus, Cornog Auditorium, 7 Happ Rd., Northfield, IL 60093.

Interviewer: Nicholas Epley, Ph.D. **BONUS BOOK GIVEAWAY of *Supercommunicators* at the event, while supplies last. No registration required.**

Charles Duhigg, the author of *The Power of Habit* and *Smarter Faster Better*, launches yet another *New York Times* bestseller: ***Supercommunicators: How to Unlock the Secret Language of Connection***, a fascinating exploration of what makes conversations work—and how we can all learn to be supercommunicators at work and in life.

Communication is a superpower and the best communicators understand that whenever we speak, we’re actually participating in one of three conversations: practical (*What’s this really about?*), emotional (*How do we feel?*), and social (*Who are we?*). If you don’t know what *kind* of conversation you’re having, you’re unlikely to connect.

Supercommunicators know the importance of recognizing—and then matching—each kind of conversation, and how to hear the complex emotions, subtle negotiations, and deeply held beliefs that color so much of what we say and how we listen. Our experiences, our values, our emotional lives—and how we see ourselves, and others—shape every discussion, from who will pick up the kids to how we want to be treated at work.

Duhigg is a staff writer at *The New Yorker* and was previously a reporter at the *New York Times* where he won a Pulitzer Prize for explanatory reporting in 2013. He will be in conversation with **Nicholas Epley, Ph.D.**, the John Templeton Keller Distinguished Service Professor of Behavior Science at the University of Chicago Booth School of Business. He studies social cognition—how thinking people think about other thinking people—to understand why smart people so routinely misunderstand each other. He is the author of *Mindwise: Why We Misunderstand What Others Think, Believe, Feel, and Want*.

This event is suitable for youth 12+. It will be recorded but not live streamed and will be available on FAN’s website and YouTube channel.

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