

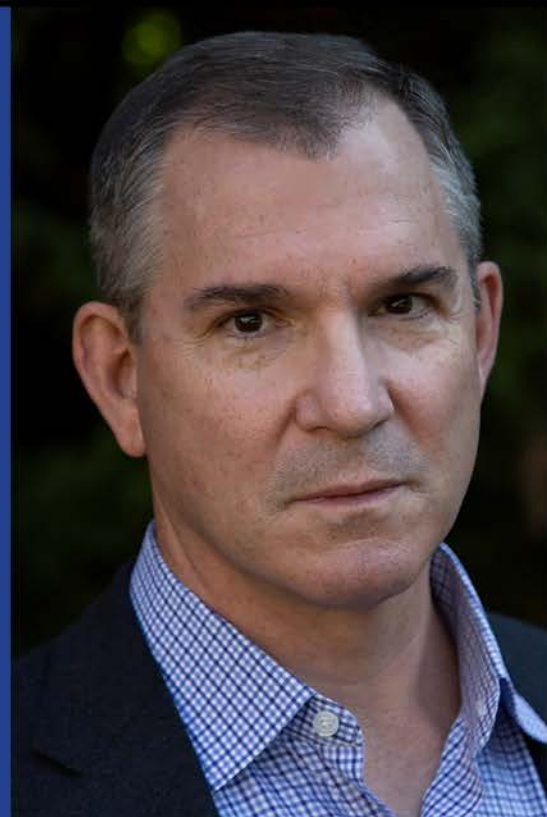


DREAM SCHOOL



JEFFREY SELINGO

NEW YORK TIMES BESTSELLING AUTHOR OF
WHO GETS IN AND WHY



Dream School: Finding the College That's Right for You

Jeff Selingo

Award-winning journalist and bestselling author of *Who Gets In and Why*, *There is Life After College*, and *College (Un)Bound*.

Frank Bruni

Journalist, author, and the Eugene C. Patterson Professor of the Practice of Journalism and Public Policy at Duke University.

Wednesday, September 3, 2025, 7:00 PM

Register: www.bit.ly/Selingo25FANWebinar

BONUS BOOK GIVEAWAY, sponsored by FAN!

Details on Zoom registration page.



This event is #freeandopentothepublic and will be recorded.
Suitable for youth 12+

Presented by **FAN** and our member schools and organizations.
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FOR IMMEDIATE RELEASE: JEFF SELINGO – ON ZOOM

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Wednesday, September 3, 2025, 7:00 PM CT, [Dream School: Finding the College That's Right for You](#), a FAN webinar featuring Jeff Selingo (FAN '20, '21, '22), in conversation with Frank Bruni (FAN '15).

REGISTER: www.bit.ly/Selingo25FANWebinar

BONUS BOOK GIVEAWAY! FAN is giving away copies of *Dream School* to randomly selected Zoom attendees. Details on the webinar registration page.

Attending college has long been a rite of passage for millions of teens and a bedrock of the American dream. But that well-worn path has lately taken a wrong turn, denying admission even to super-achievers and putting intolerable stress on family finances. Now, in ***Dream School: Finding the College That's Right for You***, Jeff Selingo (FAN '20, '21, '22) shifts the spotlight from how colleges pick students to how students can better pick colleges.

With test-optional policies and grade inflation leveling the playing field for applicants, getting into prestigious schools has become a kind of lottery. “Plan A” may work out, but increasingly it isn’t—so Selingo urges families to ditch the “Top 25 or bust” mindset and look beyond the usual suspects. Hidden-gem schools with incredible value and rich opportunities are waiting to be discovered.

Backed by unparalleled research—and an eye-opening survey of more than 3,000 parents—*Dream School* reveals what really matters in a college: strong job prospects after graduation, hands-on learning experiences, and a sense of belonging. To help students find their perfect match, Selingo highlights 75 accessible and affordable colleges that will satisfy those priorities.

Organized into three easy-to-digest sections, *Dream School* explains why elite college degrees turn out to matter less than you think, why many parents and students are choosing value over prestige, and how to make sure the degree really pays off.

Selingo is a *New York Times* bestselling author of three books on education and the job market. For more than twenty-five years, his in-depth reporting and storytelling have provided practical insight about the future of higher education and the workforce to university leaders, corporate executives, as well as students and parents.

Selingo will be in conversation with prominent *New York Times* journalist **Frank Bruni** (FAN '15), author of *Where You Go Is Not Who You'll Be*, about the college admissions mania; *The Beauty of Dusk*; and most recently, *The Age of Grievance*. He is the Eugene C. Patterson Professor of the Practice of Journalism and Public Policy at Duke University, teaching media-oriented classes in the Sanford School of Public Policy.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

Sponsored by **FAN**, in partnership with The Alliance for Early Childhood, The Avery Coonley School, Baker Demonstration School, Beacon Academy, Bernard Zell Anshe Emet Day School, British International School of Chicago, Catherine Cook School, Compass Health Center, Countryside Day School, Evanston Scholars, Evanston Township HS D202, Family Service Center, Foundation 65, The Frances Xavier Warde School, Francis W. Parker School, Glencoe D35, Glenview Public Library, Gorton Center, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Latin School of Chicago, Leo Catholic High School, Libertyville D70, Lycée Français de Chicago, Magnetar Capital, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, Stevenson High School D125, Township High School D113, UChicago Network for College Success, Wilmette Public Library, Wolcott College Prep, Woodlands Academy, Youth & Opportunity United.