



The Collective Edge: Unlocking the Secret Power of Groups

Colin M. Fisher, Ph.D.

Associate Professor of Organizations and Innovation at University College London's School of Management.

Amy C. Edmondson, Ph.D.

Novartis Professor of Leadership and Management at the Harvard Business School.

Wednesday, October 15, 2025, 12:00 PM CT

Register: www.bit.ly/CFisherFANWebinar

PLUS: After-Hours Event!

FAN donors are invited to attend a private AFTER-HOURS event hosted by Fisher that will start immediately after the webinar. Details on the Zoom registration form.



This event is #freeandopentothepublic and will be recorded.
Suitable for youth 12+

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FOR IMMEDIATE RELEASE: COLIN M. FISHER, Ph.D. – ON ZOOM

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

Wednesday, October 15, 2025, 12:00 PM CT, The Collective Edge: Unlocking the Secret Power of Groups, a FAN webinar featuring Colin M. Fisher, Ph.D., in conversation with Amy C. Edmondson, Ph.D.
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Life is full of groups—work teams, families, friends, and communities defined by race, religion, and nationality. Yet, in our hyper-individualized society, we spend surprisingly little time thinking about what groups really are, how they work, and how to get the best out of them. It's time to change that. ***The Collective Edge: Unlocking the Secret Power of Groups*** by **Colin M. Fisher, Ph.D.**, Associate Professor of Organizations and Innovation at University College London's School of Management, reveals the invisible forces that shape group dynamics and shows how understanding these forces can lead to extraordinary accomplishments. Fisher is a renowned expert in team dynamics and leadership, with years of experience in studying and advising on effective teamwork.

Drawing on decades of research across social psychology, sociology, economics, anthropology, political science, neuroscience, and management, this comprehensive, approachable guide illustrates how groups and teams affect everything from complicated family dynamics and frustrating work meetings to the successes of the 2008 US Olympic Men's Basketball Team and The Rolling Stones.

Organized into four main sections—Cooperation, Conformity, Competition, and Leadership—each part of the book is packed with action-oriented "Group Thoughts" to help apply the principles discussed. Fisher's engaging storytelling makes complex scientific concepts accessible and relatable, offering readers practical tools to improve their leadership, relationships, decision-making, creativity, and sense of belonging.

Fisher's research has uncovered the hidden processes of helping groups and teams in situations requiring creativity, improvisation, and complex decision-making. He has written about group dynamics for both popular science and management audiences, and his work has been profiled in prominent media outlets such as BBC, *Forbes*, *Harvard Business Review*, NPR, and *The Times*.

Fisher will be in conversation with **Amy C. Edmondson, Ph.D.**, the Novartis Professor of Leadership and Management at Harvard Business School, a chair established to support the study of human interactions that lead to the creation of successful enterprises that contribute to the betterment of society.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

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