

# Wiser Guy: Life-Changing Revelations and Revisions from Tech's Chief Evangelist

**Guy Kawasaki**Chief evangelist of Canva, host of the *Remarkable People* podcast, and author of 18 books.

## Heidi Stevens

Chicago-based writer and Director of External Affairs for the University of Chicago's TMW Center for Early Learning + Public Health.

## Thursday, December 4, 2025, 7:00 PM CT Register: www.bit.ly/KawasakiFANWebinar

### **PLUS: After-Hours Event!**

FAN donors are invited to attend a private AFTER-HOURS event hosted by Kawasaki and Stevens that will start immediately after the webinar. Details on the Zoom registration form.



This event is #freeandopentothepublic and will be recorded. Suitable for youth 12+

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#### FOR IMMEDIATE RELEASE: GUY KAWASAKI - ON ZOOM

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Thursday, December 4, 2025, 7:00 PM CT, <u>Wiser Guy: Life-Changing Revelations and Revisions from Tech's Chief Evangelist</u>, a FAN webinar featuring Guy Kawasaki in conversation with Heidi Stevens. REGISTER: www.bit.ly/KawasakiFANWebinar

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Wiser Guy: Life-Changing Revelations and Revisions from Tech's Chief Evangelist is Guy Kawasaki's dynamic update of Wise Guy, delivering a fresh collection of stories that combine humor, humility, and the wisdom gained from five more years of life—and 250 episodes of the Remarkable People podcast.

This new edition reflects Kawasaki's continued evolution, enriched by deep conversations with luminaries such as Jane Goodall, Steve Wozniak, Stephen Wolfram, Angela Duckworth, Ph.D. (FAN '12, '16), and Julia Cameron. These interviews have broadened his perspective and deepened the relevance of his advice—transforming *Wiser Guy* into more than just a memoir; it's a collaborative, cross-generational conversation about purpose, resilience, and leadership.

Whether you're launching your career, building a company, navigating uncertainty, or simply striving to grow, *Wiser Guy* is a practical and inspiring guide. It offers candid reflections and actionable insights from Kawasaki and the remarkable minds who have influenced him—creating a roadmap for living a more meaningful, impactful life.

Kawasaki is the chief evangelist of Canva, host of the *Remarkable People* podcast, author of 18 books, and adjunct professor at UC Santa Cruz. He was the chief evangelist of Apple, trustee of the Wikimedia Foundation, and brand ambassador of Mercedes-Benz.

Kawasaki will be in conversation with Chicago-based writer **Heidi Stevens**, Director of External Affairs for the University of Chicago's TMW Center for Early Learning + Public Health. Prior to joining the University of Chicago, Stevens worked at the *Chicago Tribune* for 23 years, where she wrote a daily column called "Balancing Act." She was awarded the Anne Keegan Award for Distinguished Journalism in 2018, and maintains a nationally syndicated column once a week. Stevens has been a FAN board member since 2021.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

Sponsored by FAN, in partnership with The Avery Coonley School, Avoca D37, Baker Demonstration School, Beacon Academy, Bennett Day School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago, Catherine Cook School, Compass Health Center, Evanston Township HS D202, The Family Institute at Northwestern University, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Glencoe D35, Glenview Public Library, Gorton Center, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Lake Forest Community High School D115, Latin School of Chicago, Leo Catholic High School, Libertyville D70, Lycée Français de Chicago, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Psychgeist Media, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Santa Clara University School of Law, Science & Arts Academy, The Sonia Shankman Orthogenic School, Stevenson High School D125, Township High School D113, TrueNorth Educational Cooperative #804, Wilmette Public Library, Woodlands Academy.