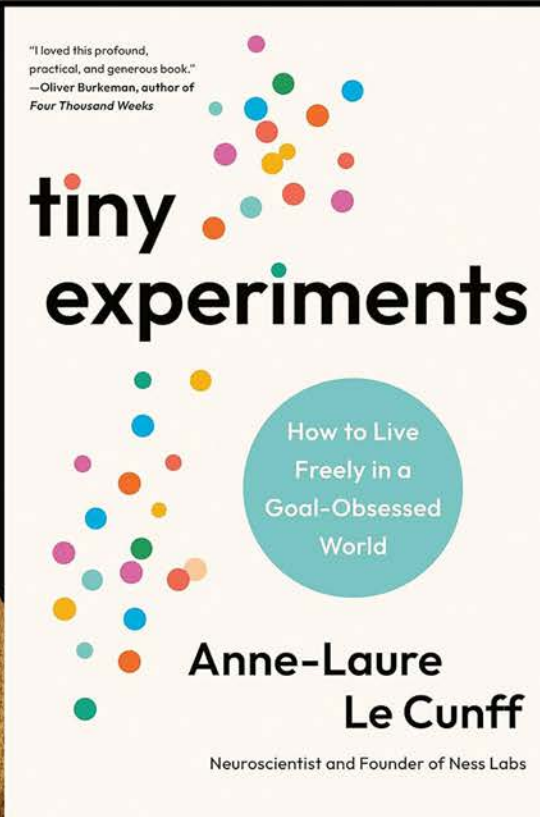




Tiny Experiments: How to Live Freely in a Goal-Obsessed World

Anne-Laure Le Cunff, Ph.D.

Neuroscientist, writer, and founder of Ness Labs. Researcher at King's College London.

Susan Dominus

Pulitzer Prize-winning staff writer for *The New York Times Magazine*. Author, *The Family Dynamic: A Journey into the Mystery of Sibling Success*.

Tuesday, November 18, 2025, 12:00 PM

Register: www.bit.ly/LeCunffFANWebinar

BONUS BOOK GIVEAWAY, sponsored by FAN!
Details on Zoom registration page.



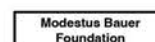
This event is #freeandopentothepublic and will be recorded.
Suitable for youth 12+

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FOR IMMEDIATE RELEASE: ANNE-LAURE LE CUNFF, Ph.D. – ON ZOOM

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Tuesday, November 18, 2025, 12:00 PM CT, Tiny Experiments: How to Live Freely in a Goal-Obsessed World, a FAN webinar featuring Anne-Laure Le Cunff, Ph.D., in conversation with Susan Dominus (FAN '25).
REGISTER: www.bit.ly/LeCunffFANWebinar

BONUS BOOK GIVEAWAY! FAN is giving away copies of *Tiny Experiments* to randomly selected Zoom attendees. Details on the webinar registration page.

Most of us are taught to climb a ladder of success: set ambitious goals, work harder, follow the script. But what happens when the script no longer fits, or when life throws uncertainty in our path?

In *Tiny Experiments: How to Live Freely in a Goal-Obsessed World*, Anne-Laure Le Cunff, Ph.D., argues that rigid goal setting is out of step with the complexity of modern life. Instead of being paralyzed by uncertainty or trapped in toxic productivity, she shows how curiosity, small tests, and playful experimentation can help us grow in ways that are more sustainable, creative, and meaningful.

Her tools for cultivating an experimental mindset are both science-backed and deeply practical—timely guidance in a world where many feel burned out, stuck, or unsure of their next steps.

Drawing on scientific evidence and her own journey from tech executive to neuroscientist and entrepreneur, Le Cunff invites us to rethink ambition itself. Can we replace fixed ladders with growth loops? And what would it mean to live a life defined not by control, but by curiosity?

Le Cunff is an award-winning neuroscientist and entrepreneur. She is the founder of Ness Labs, where her weekly newsletter reaches more than 130,000 readers. Her research at King's College London focuses on the evolutionary neuroscience of curiosity. She previously worked at Google on digital health projects and has received support from UK Research and Innovation, the British Neuroscience Association, and the King's Engaged Research Network.

Le Cunff will be in conversation with **Susan Dominus (FAN '25)**, Pulitzer Prize-winning staff writer for *The New York Times Magazine* and author of the 2025 book *The Family Dynamic: A Journey into the Mystery of Sibling Success*.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

Sponsored by FAN, in partnership with The Alliance for Early Childhood, The Avery Coonley School, Avoca D37, Baker Demonstration School, Beacon Academy, Bennett Day School, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago, Catherine Cook School, Compass Health Center, Countryside Day School, Evanston Scholars, Evanston Township HS D202, The Family Institute at Northwestern University, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Glencoe D35, Glenview Public Library, Gorton Center, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Lake Forest Community High School D115, Latin School of Chicago, Leo Catholic High School, Libertyville D70, Lycée Français de Chicago, Magnetar Capital, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Psychgeist Media, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Sacred Heart Schools, Santa Clara University School of Law, Science & Arts Academy, The Sonia Shankman Orthogenic School, Stevenson High School D125, Township High School D113, TrueNorth Educational Cooperative #804, Wilmette Public Library, Winnetka D36, Wolcott College Prep, Woodlands Academy, Youth & Opportunity United.